

Press information

Kyocera ceramic knives celebrate their 30th anniversary at Ambiente 2014

The highest quality and outstanding design – these are the qualities that have set Kyocera's premium ceramic knives apart for over 30 years. To mark the anniversary, Kyocera will present a limited edition of its FK-140WH-S knife, with a production run of just 5,000. The ceramic knife experts will be showing the limited edition knife, along with their other products, at Ambiente, the leading international consumer goods trade fair (Hall 3.1, Stand A40) from 7 to 11 February in Frankfurt, Germany.

Kyoto/Neuss, February 3, 2014 – Kyocera is one of the world's leading manufacturers of premium ceramic knives. Its products have become firmly established in the market thanks to their long life, outstanding sharpness and elegant design – continuing to attract the attention of both professional chefs and consumers alike.

Since it was founded in 1959, Kyocera has been able to use its extensive knowledge of materials and production processes to constantly develop the field of technical ceramics. That wealth of experience allowed the company to establish itself as one of the pioneers in the market for high-quality, extremely sharp ceramic knives when it started selling ceramic knives in Japan in 1984. Its knives are now sold by over 9,000 specialist retailers around the world and are an essential part of many households. To date, Kyocera has sold more than ten million premium, high-quality ceramic knives.

The company will present its limited edition FK-140WH-S ceramic

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knife for the first time at Ambiente, the world's leading consumer goods trade fair, and the knife will be available in a slim version from March in a limited edition of 5,000. It will be sold by specialist retailers at a RRP of €45.00. Another premiere: Kyocera will present the largest model in the FK White series, the FK-200WH-BK, for the first time at the fair. The RRP for this elegant knife, with its characteristic white blade, is €99.00.

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 228 subsidiaries (as of April 1, 2013), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 4,0 gigawatts of solar power having been installed around the world to date.

The company is ranked #492 on *Forbes* magazine's 2013 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of about 71,000 employees, Kyocera posted net sales of approximately €10.58 billion in fiscal year 2012/2013. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, finceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Finceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €372,000 per prize category).

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